

Brokenwood Wines Pty Ltd

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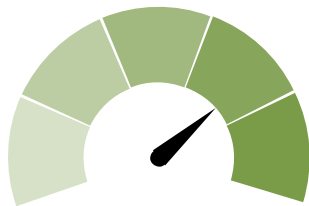
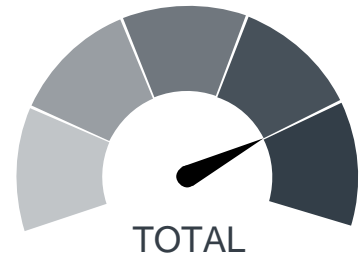
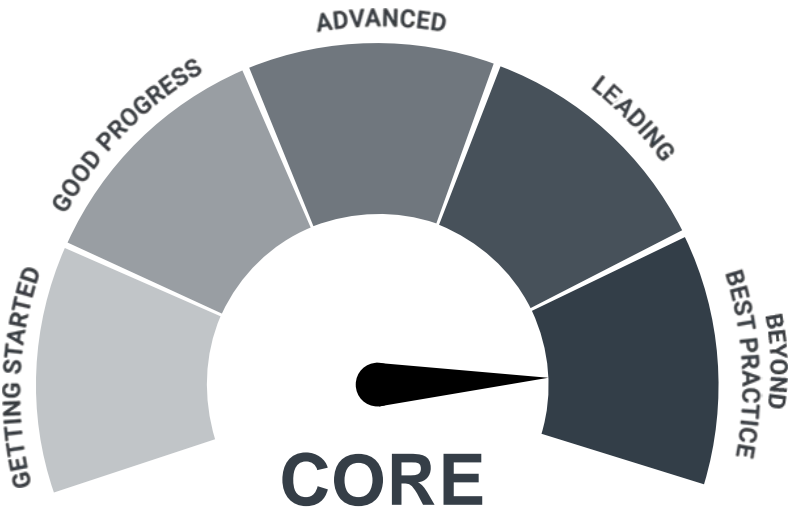
Website
www.brokenwood.com.au

Primary Industry Sector
Food and beverage

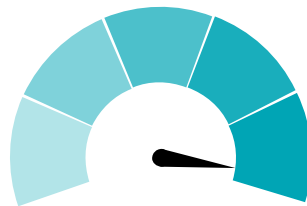
Packaging Supply Chain Position
Manufacturer

ABN
14 611 823 425

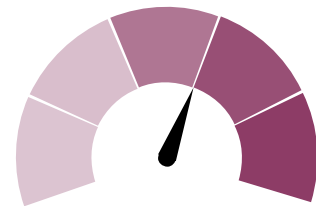
DASHBOARD



LEADERSHIP



OUTCOMES



OPERATIONS

SUMMARY

For the 2021 APCO Annual Report, *Brokenwood Wines Pty Ltd* has achieved Level 5 (Beyond Best Practice) for the core criteria. All seven core criteria were answered and four out of six recommended criteria were answered. In addition, *Brokenwood Wines Pty Ltd* has either achieved or put in place ten out of ten relevant packaging sustainability targets, and is publicly reporting progress against eight of these targets.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

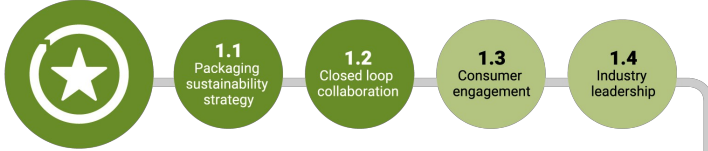
OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

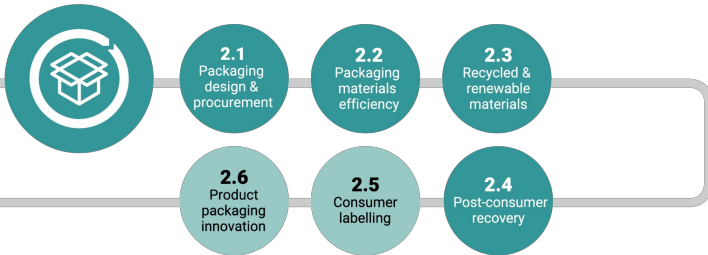
REPORTING FRAMEWORK

OVERVIEW

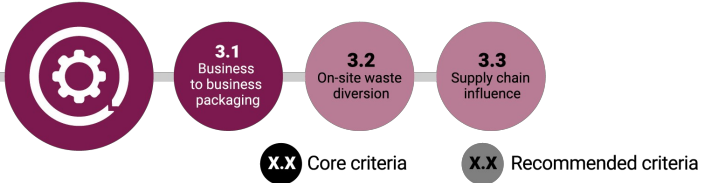
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria **X.X** Recommended criteria

LEVEL DESCRIPTION

LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

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FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

Brokenwood Wines Administration & Accounts Department have transitioned to a paperless office in 2020 which has seen our paper usage decrease from 146 reams used in 2019 to 93 reams used in 2020. Admittedly we had Covid last year but we remained open as an essential service due to our agricultural side of the business and wine e-sales increased also as a result of lockdown.

TARGETS

Do you have specific targets to review new products against the SPGs or equivalent?

100% of new products to be reviewed against the SPG's or equivalent

Do you have specific targets to review existing products against the SPGs or equivalent?

100% of existing products to be reviewed against the SPG's or equivalent

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

5% reduction of quantity of material used in packaging over the next 3 years

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

100% of packaging able to be reused, recycled or recoverable

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

100% of packaging to be able to be reused, recycled or recoverable

Do you have specific targets to include on-pack labelling for disposal or recovery?

Investigating moving to the ARL program

Do you have specific targets to reduce on-site waste sent to landfill?

55% of onsite waste to be diverted from landfill

TARGETS

Do you have specific targets to improve packaging sustainability through procurement processes?

100% of new and existing packaging to be reviewed against the SPG's

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

Investigate ways to be involved in more than one program or initiative to improve packaging sustainability through collaboration and industry leadership

Do you have specific targets to reduce (optimise) business-to-business packaging?

Create a database to monitor & review B2B packaging to optimize for efficiency and reuse. Reduce our single use plastics by 25%

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

4. Leading

Your organisation is committed to: Having targets that are specific, measureable and time-based.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

4. Leading

Your organisation is committed to: Regularly monitoring quantifiable outcomes of your closed loop collaborations, and identifying areas for further improvement within existing or new initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

COMMITMENTS

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

3. Advanced

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

5. Beyond best practice

Your organisation is committed to: Evaluating all packaging using a rigorous Life Cycle Assessment (LCA) approach.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

5. Beyond best practice

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in all products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

5. Beyond best practice

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in all products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

5. Beyond best practice

Your organisation is committed to: Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

4. Leading

Your organisation is committed to: Labelling more than 50% of products with disposal or recovery information.

COMMITMENTS

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

4. Leading

Your organisation is committed to: Reducing consumption of single use business-to-business (B2B) packaging by more than 50% or optimising more than 50% of B2B packaging for efficiency and reuse.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

1. Getting started

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines.

SIGN OFF

Candice Crawford

CFO

Thursday, 20 May 2021

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