

Australian Regional Wine Immersion Program

Wine Australia, USA

August/September 2009



Watch This Space ...

BROKENWOOD HUNTER VALLEY SEMILLON

The Brokenwood Semillon has been selected for the Australian Regional Wine Immersion Program.

Wine Australia had over 50 submissions for the program, and the Semillon was selected for the 'Bright and Racy' session, where it will be shown among a dozen sparkling, crisp white and rose wines in tutored tastings hosted by Wine Australia's market development managers, Mark Davidson and Suzanne Barros.

The 'Bright and Racy' tastings will be held in August and September in 8 major cities (San Francisco, LA, Las Vegas, Seattle, New York, Washington DC, Chicago and Boston), with limited participation of 15 influential gatekeepers (11 sommeliers, two off-trade and two journalists.)

We are sure the Semillon will knock their socks off!